

हर उत्सव की शुरुवात **किर्ती गोल्ड** के साथ !

KIRTI GOLD[®]

PREMIUM COOKING OILS



KIRTI GROUP

- ♦ Kirti Dal Mills Ltd. ♦ Kirti Agrovvet Ltd.
- ♦ Kirti Agrotech Ltd. ♦ Kirti Gold Ltd.

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♦ Refined Oils ♦ Poultry Feeds ♦ Pulses ♦ Besan



India's Most Preferred Brand By Axis My India



PRODUCT BROCHURE

KIRTI GOLD
PREMIUM COOKING OILS



KIRTI GROUP





: CONSUMER PACKS :
» 1 ltr Pouch » 15 ltr / 15 kg Tin

*** Excellent Dietary Energy Source**

Like other common edible fats and oils, palm oil is easily digested, absorbed and utilized in normal metabolic processes. It plays a useful role in meeting energy and essential fatty acid needs in many regions of the world.

*** Free of Cholesterol and Trans Unsaturated Fatty Acids**

Palm oil, like other vegetable oils, is cholesterol free. Having a moderate level of saturation, it does not require hydrogenation for use as a fat component in foods and as such, does not contain trans fatty acids.

*** Vitamin E Antioxidants**

Palm oil and palm oil products are naturally occurring sources of the antioxidant vitamin E constituents, tocopherols and tocotrienols. These natural antioxidants act as scavengers of damaging oxygen free radicals and are hypothesized to play a protective role in cellular aging, atherosclerosis and cancer.

*** Provides Linoleic Acid: An Essential Fatty Acid**

Palm oil triglycerides carry linoleic acid predominately in the 2-position, which favours absorption and availability for use in the body. It is consumed worldwide as a safe nutritious source of edible oil for healthy humans for thousands of years

*** Balanced Fatty Acid Composition**

Palm olein contains a mixture of polyunsaturated, monounsaturated and saturated fatty acids. The relative concentrations are 44% oleic acid, 10% linoleic acid, 40% palmitic acid and 5% stearic acid. The concentrations of palmitic and oleic acids are reversed in unfractionated palm oil i.e. 44% and 40% respectively. The fatty acid composition of palm oil is similar to that of the adipose tissue in most people on an ordinary diet.

KIRTI GOLD
Refined Palmolein Oil



: CONSUMER PACKS :
» 1 ltr Bottle/Pouch » 5 ltr Jar » 15 ltr / 15 kg Jar / Tin

- * Kirti Gold Refined Sunflower Oil is visually appealing with its light yellow colour and superior clarity. Processed to perfection, using sophisticated WESTFALIA Self Cleaning Separators with latest Technology, therefore possessing a bland taste to allow the natural flavour of the food to come through.
- * Kirti Gold Refined Sunflower oil is rich in natural Vitamin E, which acts as a natural antioxidant. Its health benefits, high smoke point and bland flavour, make it an excellent choice as a cooking medium.
- * Kirti Gold Sunflower oil has very high PUFA Content (67%) which helps to maintain perfect level of Cholesterol for Healthy Heart.
- * Kirti Gold Sunflower Oil is Micro refined and 100% De-Waxed Oil which helps in making Food very Light and Easy to Digest. Kirti Gold Refined Sunflower oil is Best as Frying Media, Give Crispness to the Fried Products.
- * Kirti Gold Refined Sunflower oil is Fortified with added Vitamins A, D and E.
- * Kirti Gold is produced using the best quality sunflower oil (G.L.C. Tested) in India's 1st ISO 22000:2005 Certification For Food Safety Management Systems certified vegetable oil refinery. Thus assuring you the best of quality and purity.

KIRTI GOLD
REFINED SUNFLOWER OIL



NUTRITIONAL INFORMATION (Per 100g)	
Saturated Fatty Acids	28g
Monounsaturated Fatty Acids (MUFA)	34g
Polyunsaturated Fatty Acids (PUFA)	38g
K. Calories	884
Trans Fatty Acids (TFA) Max	1gm
Cholesterol	NIL

: CONSUMER PACKS : » 1 ltr Pouch » 15 ltr / 15 kg Tin



NUTRITIONAL INFORMATION (Per 100g)	
Saturated Fatty Acids	28g
Monounsaturated Fatty Acids (MUFA)	34g
Polyunsaturated Fatty Acids (PUFA)	38g
K. Calories	884
Trans Fatty Acids (TFA) Max	1gm
Cholesterol	NIL



NUTRITIONAL INFORMATION (Per 100g)	
Saturated Fatty Acids (SFA)	45g
Monounsaturated Fatty Acids (MUFA)	43g
Polyunsaturated Fatty Acids (PUFA)	12g
K. Calories	884
Trans Fatty Acids (TFA) Max	1gm
Cholesterol	NIL



: CONSUMER PACKS :
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- * Kirti Gold Soyabean oil is visually appealing with its Light yellow Colour and Superior Clarity. It is Micro Refined using Sophisticated Westfalia Self Cleaning Separators with latest Belgium Technology. Kirti Gold Soyabean Oil is transparent and water-like colour having bland taste and Color.
- * Kirti Gold Soyabean Oil is naturally enriched with Omega-3 and Alfa linolenic Acid which helps to maintain level of Cholesterol.
- * Kirti Gold Soyabean oil has 62% PUFA (Poly unsaturated Fatty Acid) which helps to reduce Cholesterol and prevents heart Problems.
- * Kirti Gold Soyabean oil is manufactured using best quality Non GMO Soyabean with "Hi Pro Technique".
- * Kirti Gold Soyabean oil is produced using the best quality soyabean oil (G.L.C. Tested) in India's 1st ISO 22000:2005 Certification For Food Safety Management Systems certified vegetable oil refinery. Thus assuring you the best of quality and purity.

KIRTI GOLD
REFINED SOYABEAN OIL



- * Kirti Gold Ground Nut Oil is light yellow colored oil and has Natural Taste and Mouth Watering Aroma.
- * Kirti Gold Ground Nut Oil is Manufactured by using H.P.S. Quality Ground Nut Seed Under Very Hygienic Conditions. Kirti Gold Ground Nut Oil is a premium oil. Kirti Ground Nut Oil brings out the natural flavour of the food cooked in it and extends the freshness of the same. Its cooking comfort makes every-day cooking a pleasure, therefore making Kirti Ground Nut Oil an excellent cooking medium. Kirti Ground Nut Oil is a MUFA rich oil and hence has a high smoke point and shelf life. This makes it suitable for deep-frying and safe for re-use. Thus, giving you the classic advantage of health and economy.
- * Kirti Ground Nut Oil is produced using the best quality groundnuts (G.L.C. Tested), in India's ISO 22000:2005 Certification For Food Safety Management Systems certified vegetable oil refinery. Thus, assuring you the quality and purity of the oil.
- * Kirti Gold Groundnut oil is generally used for it for its slightly 'Nutty' flavour and taste. It has a relatively neutral flavour and is a very stable cooking medium compared to cold-pressed oils. Due to its stability, it is used for deep frying, sautéing and also to make dressings. This oil is suitable for all types of cooking including frying, grilling, sautéing, seasoning and tempering. Quite popular in Indian cooking, groundnut oil is also accepted in Chinese cuisine.

Health Benefits

- * Kirti Gold Groundnut oil contains heart-friendly MUFA that lowers the levels of bad cholesterol in our body without lowering the levels of good cholesterol.
- * Regular consumption of these nuts actually reduces heart disease. It also provides protection against cancer, obesity and Type II diabetes.
- * Kirti Gold Groundnut oil being high in mono-unsaturated fats is more stable and usually does not require artificial additives.
- * Kirti Gold Groundnut oil also contains natural antioxidants like tocopherol and tocotrienols as well as sterols, which are of nutritional importance.

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KIRTI GOLD
GROUND NUT OIL

100%
PURE



- * Kirti Gold Cotton Seed Oil is Light Yellow colored, Bland, Nutty Taste and Completely odourless.
- * Kirti Gold Cotton Seed Oil is an oleic linolic type vegetable oil, produced by mainly micro refining of cotton seed oil, which is derived from the seed of cotton plant, grown in maharashtra.
- * Kirti Gold Cotton Seed Oil has a perfect balance of MUFA and PUFA. This helps to maintain perfect level of cholesterol for healthy heart.
- * Kirti Gold Cotton Seed Oil absorbs very less oil as compared to other oils it makes the food very light and easy to digest.
- * Kirti Gold Cotton Seed Oil is best as frying media, gives crispness to the fried products.
- * Kirti Gold Cotton Seed Oil has presence of balanced fatty acids is an ideal healthy oil.
- * Kirti Gold Cotton Seed Oil is produced using the best quality Cotton Seed oil (G.L.C. Tested) in India's 1st ISO 22000:2005 Certification For Food Safety Management Systems certified vegetable oil refinery. Thus assuring you the best of quality and purity.

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KIRTI GOLD
REFINED COTTONSEED OIL



- * Kirti Gold Rice Bran Oil is obtained from the brown layer of rice, which constitutes about 5% of the paddy and is enriched in oil to the extent of 10-25%. Research institutes in India and abroad have found Kirti Gold Rice Bran Oil 'Heart Friendly - Healthy Oil' with unique properties beneficial for maintaining good health.
- * Kirti Gold Rice Bran Oil is the only cooking medium which has an ideal SFA/MUFA/PUFA ratio and EPA ratio which is closer to the recommended levels of WHO. A number of scientific studies have confirmed that using Kirti Gold Rice Bran Oil as a cooking medium could significantly reduce the bad cholesterol without adversely affecting the good cholesterol due to presence of a unique component in this oil known as "ORYZANOL" which is not found in any other vegetable oil. "ORYZANOL" also lowers triglycerides.
- * It is also used to treat nerve imbalance and disorders of menopause.
- * It has Squalene, an anti-oxidant present in Kirti Gold Rice Bran which improves skin tone and delays wrinkle formation. It also acts as an anti-dandruff and anti-itching agent.
- * It has Tocopherol (Vitamin E), an anti-oxidant, which reduces the incidence of stroke, reduces coronary blockage and helps in balancing the nervous system. Tocotrienols inhibit blood platelet aggregate and inhibit growth of human breast cancer cells. It has anti-thrombotic and anti-cancer properties.
- * It has 4 hydroxy 3 methoxy Cinnamic acid which stimulates hormonal secretion and rejuvenates health.
- * The Lipic Acid in Kirti Gold Rice Bran stabilises blood sugar levels and reduces the damage in body caused by excess sugar. It helps in diabetic complications.
- * It is a potent anti-mutagen and even after heating to higher temperature up to 180°C, does not exhibit mutagenic activity.
- * It has 15 to 20% less consumption due to lower retention of oil in foods.
- * Nutritional Superior
 - * Longer shelf Life
 - * Better Protection for Heart and related blood vessels
 - * Gives better taste and flavour to food items
 - * Oil is less sticky, saves soap
- * Contains more micro-nutrients
- * More stable at higher temperature
- * Frying takes less time, saves energy

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KIRTI GOLD
PREMIUM RICE BRAN
Health Oil



- * Kirti Gem is our Second Line Premium Brand in Sunflower Oil
- * Kirti Gem Refined Sunflower Oil is visually appealing with its light yellow colour and superior clarity. Processed to perfection, using sophisticated WESTFALIA Self Cleaning Separators with latest Technology, therefore possessing a bland taste to allow the natural flavour of the food to come through.
- * Kirti Gem Refined Sunflower oil is rich in natural Vitamin E, which acts as an natural antioxidant. Its health benefits, high smoke point and bland flavour, make it an excellent choice as a cooking medium.
- * Kirti Gem Sunflower oil has very high PUFA Content (67%) which help to maintain perfect level of Cholesterol for Healthy Heart.
- * Kirti Gem Sunflower Oil is Micro refined and 100% DE-Waxed Oil which help in making Food very Light and Easy to Digest. Kirti Gem Refined Sunflower oil is Best as Frying Media, Give Crispness to the Fried Products.
- * Kirti Gem Refined Sunflower oil is Fortified with added Vitamins A,D and E.
- * Kirti Gem is produced using the best quality sunflower oil (G.L.C. Tested) in India's 1st ISO 22000:2005 Certification For Food Safety Management Systems certified vegetable oil refinery. Thus assuring you the best of quality and purity.

: CONSUMER PACKS :

» 1 ltr Pouch » 5 ltr Jar » 15 ltr / 15 kg Jar / Tin

KIRTI GEM
REFINED SUNFLOWER OIL

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SUNFLOWER



KIRTI GOLD®
PREMIUM COOKING OILS



सबसे सस्ता और
सबसे अच्छा !



India's Most Preferred Brand By Axis My India



हर उत्सव की शुरुवात **किर्ती गोल्ड** के साथ !

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ENJOY THE FRESHNESS OF PURITY



KIRTI GOLD®
Aqua

PACKAGED DRINKING WATER

AN ISO 9001:2008 & 22000:2005
CERTIFIED COMPANY

KIRTI GOLD®
BESAN | CHANA DAL | TOOR DAL



India's Most Preferred Brand By Axis My India

